

# Pines Tennis Club Strategic Plan 2013-2017

## Our Mission/Vision

*To provide quality facilities and promote tennis for members and the community, from juniors through to seniors, at social and competitive levels.*

## Overview of The Pines Tennis Club

The stated objective of the Club is to provide a facility for the Tuggeranong community and to ensure that the game of tennis is played according to the rules and in a spirit which will promote the game and attract new players.

The Pines has a well deserved reputation as a very friendly, social tennis club. Over the years social events have helped raise valuable funds to keep on top of the maintenance costs and contributed to the resurfacing of courts 3 and 4 in 2010, courts 1 and 2 in 2013 and the upgrade of the lights in 2015.

The Pines is also known for running internal competitions (gala comps) on week nights for members. These friendly round-robin competitions have proved to be a great way for members to play tennis and socialise with playing fees adding to the financial reserves. Our junior members also participate in the Vikings Cup, a competition for beginners through to pennant players, where the emphasis is on encouraging an active lifestyle, participation and having lots of fun.

The Pines has always been a strong force in adult and junior pennant tennis.

The Pines website at <http://www.pinestennisact.com> outlines what the club offers potential members and visitors.

## Major Milestones

The Pines has been awarded **Club of the Year on two occasions**. In the inaugural year of the awards, The Pines was successful in receiving the Club of the Year and also the Administrator of the Year. The Pines won ACT Club of the Year again in 2011 - a fitting way to mark the Club's silver anniversary.

In 2011 The Pines engaged Canberra School of Tennis (with Robert Jamieson as head coach) to provide coaching services for the club.

The Pines Strategic Plan for 2013 -2017 has identified 3 critical areas to continue the Club's vision for player participation and support its longevity as a community tennis facility and premier tennis club in the Tuggeranong area;

- Facility Management
- Promotion and Communication
- Player Development

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### **Pines Tennis Club – ACTIVE 2020 Strategic Priority Alignment**

*Strategic Priority 1: Maximise community engagement (participation) in sport and active recreation.*

- The planned upgrade of the clubhouse and gate locks to electronic pin entry linked to an electronic booking and payment system will increase the accessibility of the courts for both casual public court hire and for the use of club members.
- The Pines Tennis Club is using the Tennis ACT database to register and record members.
- The Pines, in conjunction with Canberra School of Tennis coach Robert Jamieson, has established Tennis Australia accredited coaching programs for juniors and adults. These programs include Peewee Tennis, MLC Hotshots, Cardio Fit and the Vikings Cup.
- The Pines regularly has open days, charity fund raising events and a social gala competition.
- The Pines Vikings Cup is aimed at the junior members, with the age range being between 8 to 18 years. There are also junior pennants teams within the club. The social gala competition caters for all ages and genders with approximately 40% of members playing.
- Access to The Pines is both age and disability friendly. The gates are wide, the male and female bathroom facilities are roomy and the grounds paths are flat and well maintained.
- In affiliation with Tennis ACT and the Vikings Club, the Pines support the promotion of sports, particularly tennis, in Canberra.

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Major Strategies	2013	2014	2015	2016	2017
<b>Facility Management</b>	<ul style="list-style-type: none"> <li>Refurbish courts 1 and 2 (with CAP grant)*</li> <li>Install banners on fencing*</li> </ul>	<ul style="list-style-type: none"> <li>Research Smartcard Membership and electronic key entry*</li> <li>Replace nets and court equipment*</li> <li>New oven and fridge in club house*</li> </ul>	<ul style="list-style-type: none"> <li>Lights upgraded to LED on courts (with ACT ARMS grant)*</li> <li>Planning upgrade of Gate and Clubhouse to electronic key entry and Smartcard Membership*</li> <li>Club house repaint (Deferred to 2016)</li> </ul>	<ul style="list-style-type: none"> <li>Upgrade gate locks to electronic key entry and smartcard membership</li> <li>Planning for court expansion and fencing replacement</li> <li>Club house repaint</li> </ul>	<ul style="list-style-type: none"> <li>Court expansion and fence replacement</li> <li>Replace nets and court equipment</li> </ul>
<b>Promotion and Communications</b>	<ul style="list-style-type: none"> <li>Open Days*</li> <li>Fundraisers*</li> <li>Website updates*</li> <li>Coaching promotion in schools*</li> </ul>	<ul style="list-style-type: none"> <li>Open Days*</li> <li>Charity fundraiser*</li> <li>Revamped website &amp; newsletters*</li> <li>Coaching promotion in schools*</li> </ul>	<ul style="list-style-type: none"> <li>Open Days*</li> <li>Tennis Carnivale*</li> <li>Charity fundraisers*</li> <li>Website updates &amp; newsletters*</li> <li>Coaching promotion in schools*</li> </ul>	<ul style="list-style-type: none"> <li>Open Days</li> <li>Tennis Carnivale</li> <li>Charity fundraisers</li> <li>Website updates &amp; newsletters</li> <li>Coaching promotion in schools</li> </ul>	<ul style="list-style-type: none"> <li>Open Days</li> <li>Tennis Carnivale</li> <li>Charity fundraisers</li> <li>Website updates &amp; newsletters</li> <li>Coaching promotion in schools</li> </ul>
<b>Player Development (junior and adult)</b>	<ul style="list-style-type: none"> <li>Vikings Cup Comp*</li> <li>TA accredited club coach and coaching program*</li> </ul>	<ul style="list-style-type: none"> <li>TA accredited club coach and coaching program*</li> </ul>	<ul style="list-style-type: none"> <li>TA accredited club coach and coaching program*</li> <li>Introduce Club Championship comp for juniors and seniors (Deferred to 2016)</li> </ul>	<ul style="list-style-type: none"> <li>TA accredited club coach and coaching program</li> <li>Club Championship comp for juniors and seniors</li> </ul>	<ul style="list-style-type: none"> <li>TA accredited club coach and coaching program</li> <li>Club Championship comp for juniors and seniors</li> </ul>

\*Denotes successful completion of key event/program/task